

# Holiday Memory Maker 2024



PANTONE 5743 C  
CMYK 54 24 86 73  
HEX #3E4827  
RGB 62 72 39



PANTONE 7496 C  
CMYK 46 6 100 42  
HEX #76881D  
RGB 118 136 29



PANTONE 5777 C  
CMYK 26 9 56 20  
HEX #A2A569  
RGB 162 165 105



PANTONE 548 C  
CMYK 100 21 28 76  
HEX #003D4C  
RGB 0 61 76



PANTONE 307 C  
CMYK 100 22 2 18  
HEX #006BA6  
RGB 0 107 166



PANTONE 5425 C  
CMYK 45 16 9 24  
HEX #7A99AC  
RGB 122 153 172



**Wednesday, December 11th**  
**10 AM - 6 PM**

**IOWA STATE UNIVERSITY**  
Student Innovation Center



The Holiday Memory Maker was an event where I put together digital signage, social media posts, and edited the logo to change the date. Above is an example of a social media post I did while following the Student Innovation Center's branding.

JOIN US FOR THE...



Wednesday, December 11th  
10 AM - 6 PM

IOWA STATE UNIVERSITY  
Student Innovation Center







**TODAY!**

**Wednesday, December 11th**

**10 AM - 6 PM**

# Creativity Carnival 2025

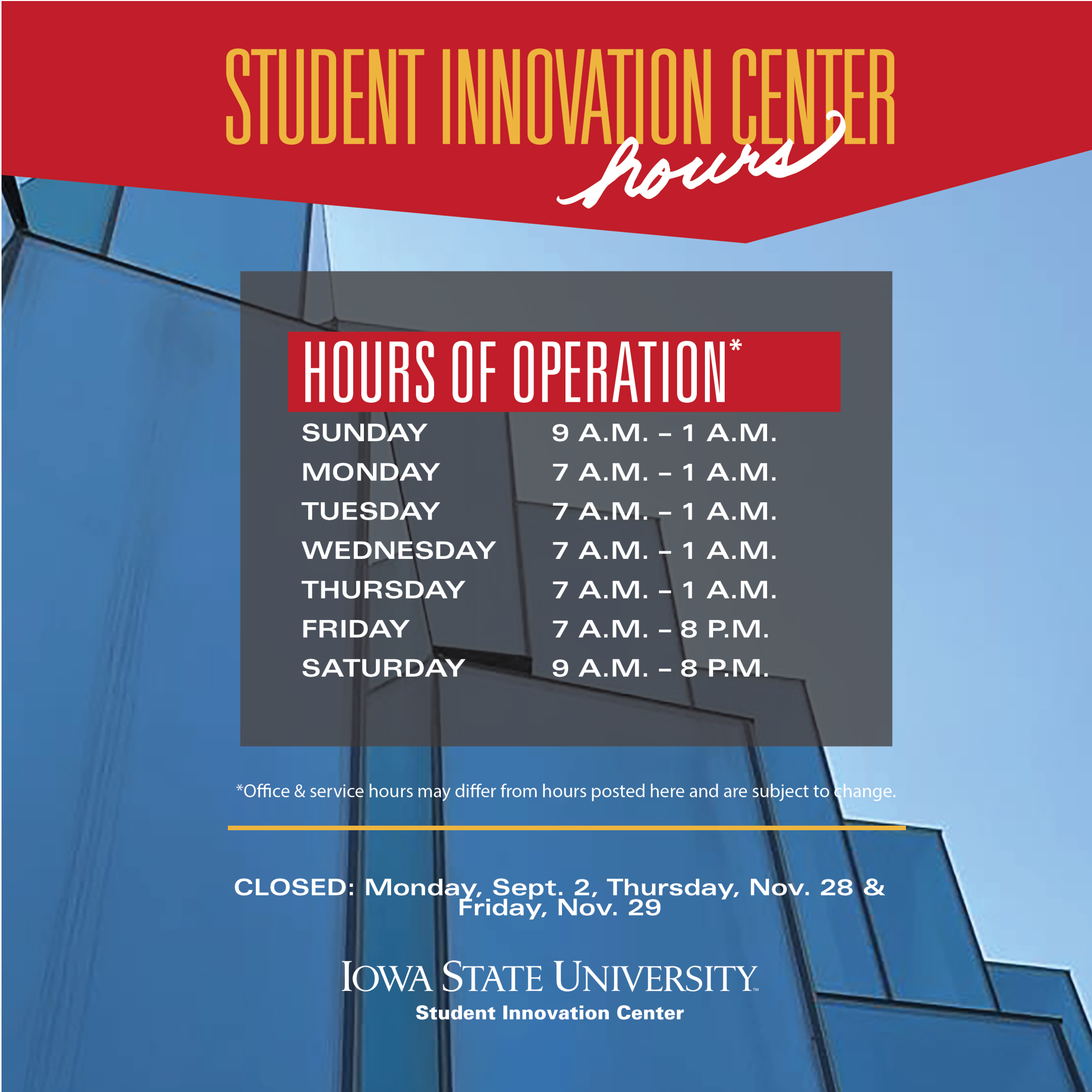


February 12th  
1-6 pm

I did digital signage for the Creativity Carnival alongwith updating the logo so the “Ideas Unleashed” stood out more.



# Social Media Feb. 2024-March 2025



**STUDENT INNOVATION CENTER**  
*Hours*

**HOURS OF OPERATION\***

SUNDAY	9 A.M. – 1 A.M.
MONDAY	7 A.M. – 1 A.M.
TUESDAY	7 A.M. – 1 A.M.
WEDNESDAY	7 A.M. – 1 A.M.
THURSDAY	7 A.M. – 1 A.M.
FRIDAY	7 A.M. – 8 P.M.
SATURDAY	9 A.M. – 8 P.M.

\*Office & service hours may differ from hours posted here and are subject to change.

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**CLOSED: Monday, Sept. 2, Thursday, Nov. 28 & Friday, Nov. 29**

**IOWA STATE UNIVERSITY™**  
**Student Innovation Center**

I ran all social media platforms: Instagram, Facebook, Twitter (X), YouTube, and LinkedIn from Feb. 2024-March 2025. As of March 2025, I continue to do social posts while working with the marketing specialist. The next few pages will be more social media posts.



# 2025 Student Innovation Center **BINGO**

Find the Culinary Creation Lab	Seek out your College's dedicated space in the Student Innovation Center	Get a snack from Sparks Cafe	3D print something in 2222	Watch the Gaffer's Guild blow glass
Update your Linkedin headshot at the Digital Media Studio	Find out more about the Innovation Challenge Competition	Attend the Creativity Carnival on February 12th	Request access to the Canvas Course for a Makerspace	Attend Woodworking 101, Metworking 101, Letterpress 101, or Juki Industrial Sewing 101
Attend the IGNITE Innovation Showcase during Prep Week	Attend Virtual/Augmented Reality 101, Laser Cutting 101, Embroidery 101, or Podcasting 101	Free	Attend an Innovation Workshop	Buy some Iowa State gear from Innovate 1858
Pass through the building on your way to class	Knock over the jenga tower	Buy materials for your next project from the Innovation Supply Station	Attend Photography 101, Lighting 101, Electronics 101, Hand Tools 101, or 3D Printing Bambu 101	Have a study session in the courtyard
Attend 3D Printing Ultimaker 101, Resin 3D Printing FormLabs 101, or Wood Lathe 101	Remember to bring your safety glasses & badge when working in Makerspaces	Attend Mill Training 101, Metal Lathe Training 101, or Video Production 101	Print something at ISU Printing Services	3D scan something in the Digital Modeling & Vis Lab

Get a BINGO, win a prize!



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# EXCITE! 2024



For EXCITE! one of the book end events at the Student Innovation Center. I created digital signage, and social media posts. I also created the Media Kit which I will attach as well.



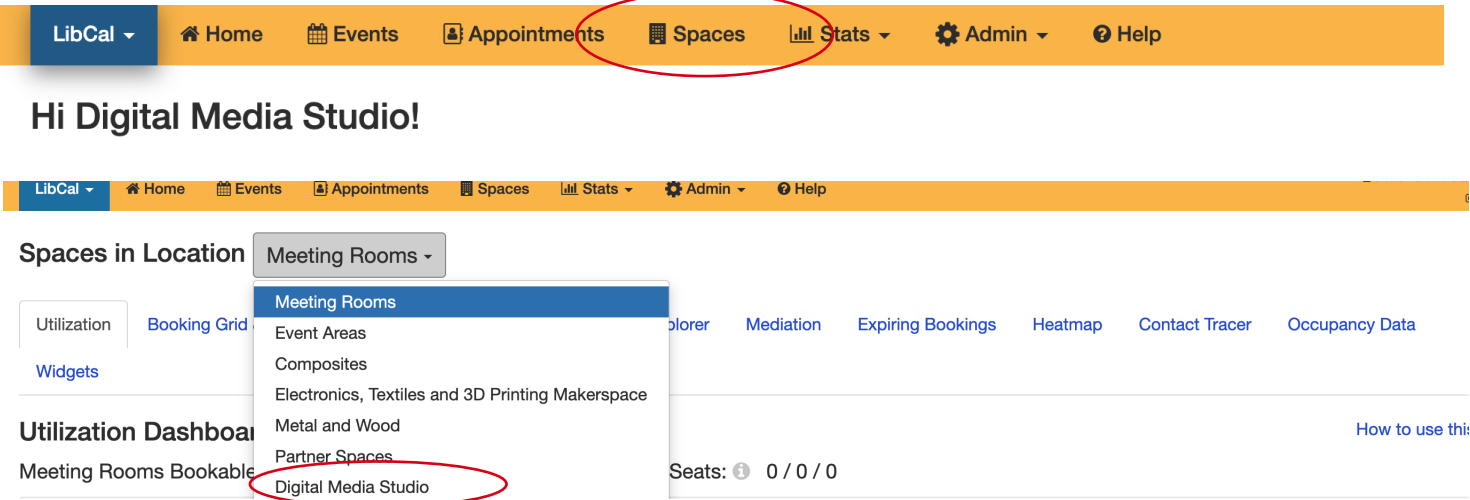


**EXCITE!** 2024  
IOWA STATE UNIVERSITY  
STUDENT INNOVATION CENTER  
FALL OPEN HOUSE

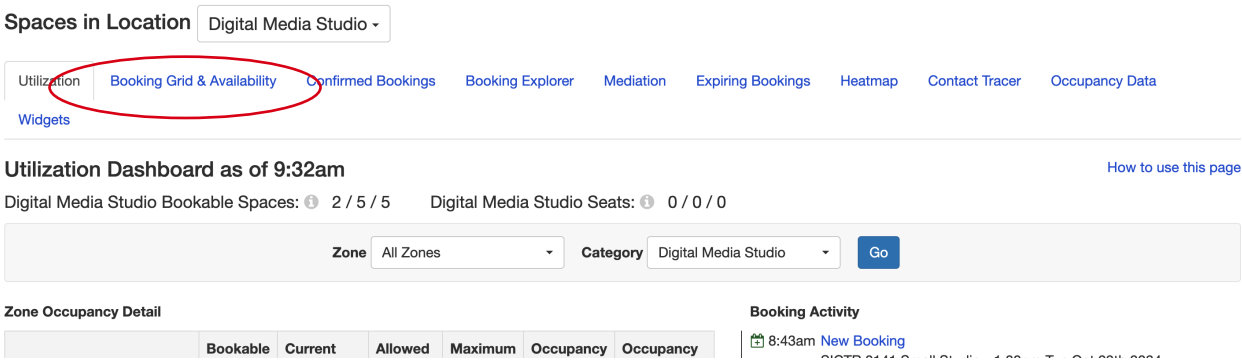


# Staff SOP's 2025

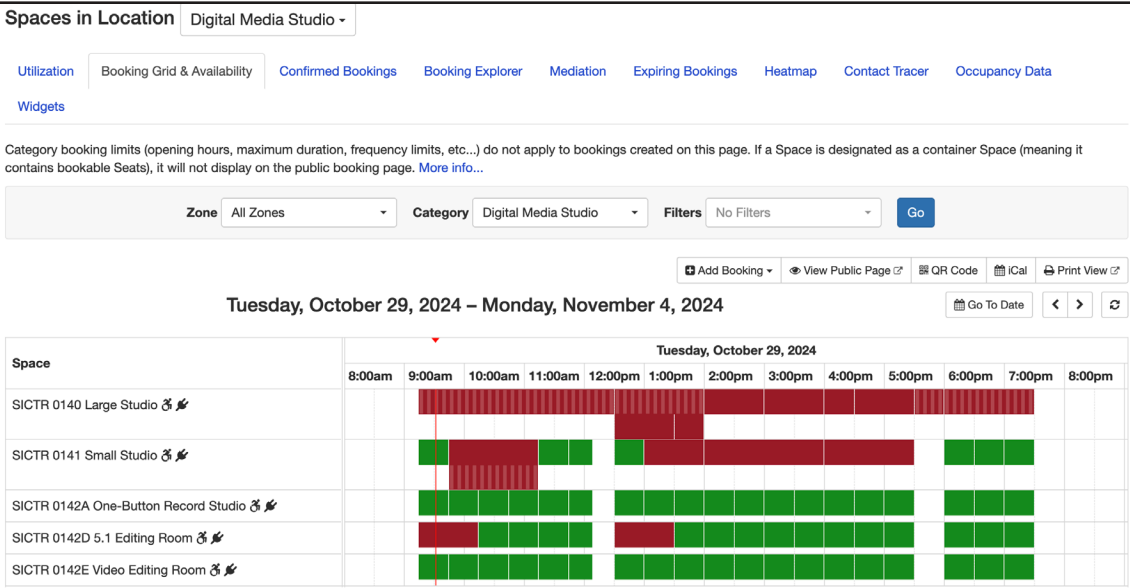
## LibCal How-To View Bookings



1. On the home page of Libcal, navigate to the Spaces tab.
2. Under the Spaces tab, click “Digital Media Studio”.



3. Under Digital Media Studio, click “Booking Grid & Availability”.

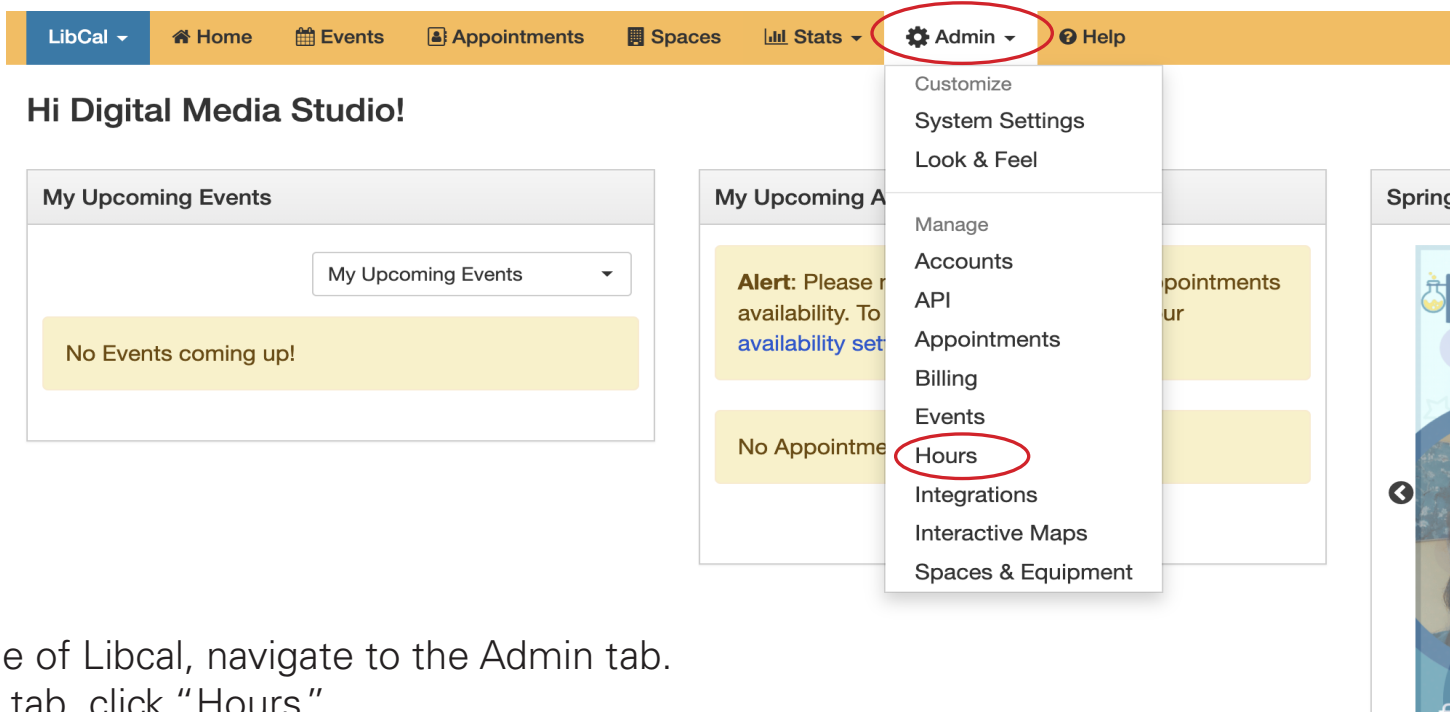


4. You can now view the date and what is scheduled in LibCal.

I created SOP's for the entire staff at the Student Innovation Center for the Libcal program we use for bookings.



# LibCal How-To Change Building Hours



1. On the home page of Libcal, navigate to the Admin tab.
2. Under the Admin tab, click “Hours.”

Makerspaces			
ID	Name	Type	Update
23269	Makerspaces	Library	<a href="#">🕒 Edit Hours / Exceptions</a> <a href="#">⚙️ Settings</a>
23270	Metal and Wood Shop	Department	<a href="#">🕒 Edit Hours / Exceptions</a> <a href="#">⚙️ Settings</a>
23272	Electronics, Textiles and 3D Printing Makerspace	Department	<a href="#">🕒 Edit Hours / Exceptions</a> <a href="#">⚙️ Settings</a>
23274	Digital Modeling and Visualization Lab	Department	<a href="#">🕒 Edit Hours / Exceptions</a> <a href="#">⚙️ Settings</a>
23275	Digital Media Studio	Department	<a href="#">🕒 Edit Hours / Exceptions</a> <a href="#">⚙️ Settings</a>

3. Scroll down the page until you see “Makerspaces.”
4. Click “Edit Hours/Exceptions” under the desired Makerspace.

Hours: Library/Department Digital Media Studio ▾

[General](#) [Hours](#) [Regular User Access](#) [↩️ Back to Libraries](#)

Opening Hours Schedules determine the Opening and Closing times of a location that are available to the public. Apply a [Weekly Template](#) [↗](#) to a date range to set up your Opening and Closing times. If you have dates that don't fit within your weekly template (usually Public Holidays), enter these as Exceptions. The [Manage Exceptions](#) [↗](#) page can be used to apply exceptions to many locations at once.

#### Opening Hours

Start	End	Template	Action
Sunday, May 19, 2024	Sunday, August 18, 2024	Makerspaces (Summer hours) <a href="#">ⓘ</a>	<a href="#">✎</a> <a href="#">🗑</a>
<a href="#">+ Add Date Range</a> <a href="#">🔄 Show Older Dates</a>			

#### Exceptions

Date	Hours	Action
Thursday, July 4, 2024	Closed	<a href="#">🗑</a>
<a href="#">+ Add Exception</a>		

#### Hours Preview

[📅 Go To Date](#)

« Previous	Next »	Jun 16 Sunday	Jun 17 Monday	Jun 18 Tuesday	Jun 19 Wednesday	Jun 20 Thursday	Jun 21 Friday	Jun 22 Saturday
<a href="#">Digital Media Studio</a>		Closed	9:00am – 8:00pm	9:00am – 8:00pm	9:00am – 8:00pm	9:00am – 8:00pm	9:00am – 8:00pm	Closed

5. Click “Add Exception” under “Exceptions” located on the right side of the page.



# Innovation Programs 2025



**INNOVATION**  
*programs*

**2 days...**  
**Until Idea Jam!**

Thursday, February 6 @ 3:30 PM - 5:00 PM  
Student Innovation Center Room 2260

IOWA STATE UNIVERSITY  
Student Innovation Center

I created all social posts for Innovation Programs for Feb. of 2025.



EXCITE! 2024



# Website Updates 2024-2025

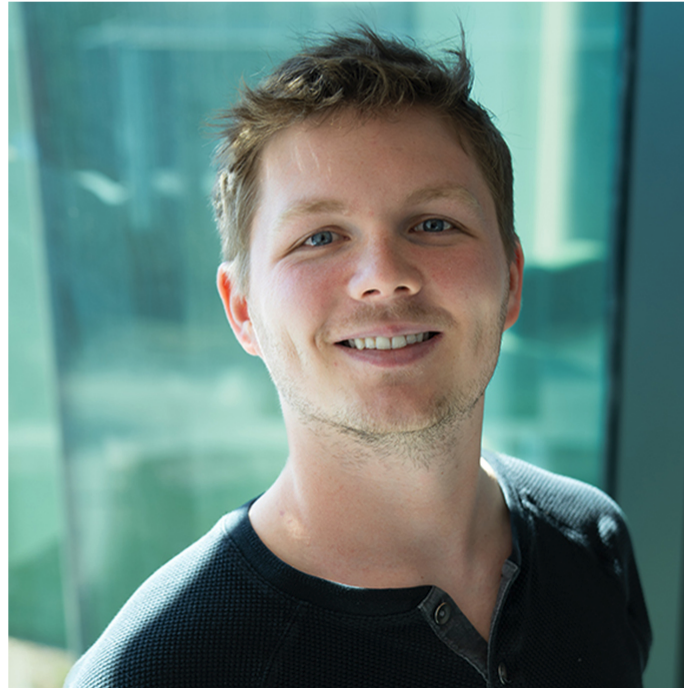
## Digital Media Studio Staff

Our supervisors are here to support you and your ideas. Reach out with questions about the equipment, possibilities, and logistics of this Makerspace. [sictrdmstudio@iastate.edu](mailto:sictrdmstudio@iastate.edu)

Jake Anderson,

Studio Supervisor

[jakea21@iastate.edu](mailto:jakea21@iastate.edu)



Ellie Hilscher,

Studio Supervisor

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Gonzalo Espinoza,

Student Employee

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Sydney Madison,

Student Employee

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Jack Staiger,

Student Employee

[jackg03@iastate.edu](mailto:jackg03@iastate.edu)



I added all studnet workers to the website along with photos I had taken of each of them.



# Website Updates 2024-2025



## Abram Anders

Associate Director of Student  
Innovation Center

About →

 [adanders@iastate.edu](mailto:adanders@iastate.edu)



## Jake Anderson

Studio Supervisor

About →

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 515-231-8952



## Travis Caudle

Shop Supervisor

About →

 [tscaudle@iastate.edu](mailto:tscaudle@iastate.edu)

 515-509-7829



## Corey Church

Shop Supervisor

About →

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 515-766-9442



## Rob Dietz

Information Technology Support  
Specialist

About →

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 515-294-0323



## Paul Easker

Systems Analyst

About →

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 515-203-9764



## Steve Eaton

Shop Supervisor

About →

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 515-686-0139



## Daron Head

Shop Supervisor

About →

 [dhead@iastate.edu](mailto:dhead@iastate.edu)

 515-294-5935

I took the headshots of staff members and updated the directory.