Holiday Memory Maker 2024

PANTONE 5743 C
CMYK 54 24 86 73
HEX #3E4827
RGB 62 72 39

PANTONE 7496 C
CMYK 46 6 100 42
HEX #76881D
RGB 118 136 29

PANTONE 5777 C
CMYK 26 9 56 20
HEX #A2A569
RGB 162 165 105

PANTONE 548 C
CMYK 100 21 28 76
HEX #003D4C
RGB 0 61 76

PANTONE 307 C
CMYK 100 22 2 18
HEX #006BA6
RGB 0 107 166

PANTONE 5425 C
CMYK 45 16 9 24
HEX #7A99AC
RGB 122 153 172

The Holiday Memory Maker was an event where I put together digital signage, social media posts, and edited the logo to change the date. Above is an example of a social media post I did while following the Student Innovation Center's branding.

JOIN US FOR THE...

2024

SICTR

HOLIDAY

MEMORY MAKER

Wednesday, December 11th

10 AM - 6 PM

IOWA STATE UNIVERSITY

Student Innovation Center

2024

SICTR

HOLIDAY

MEMORY MAKER

TODAY!

Wednesday, December 11th

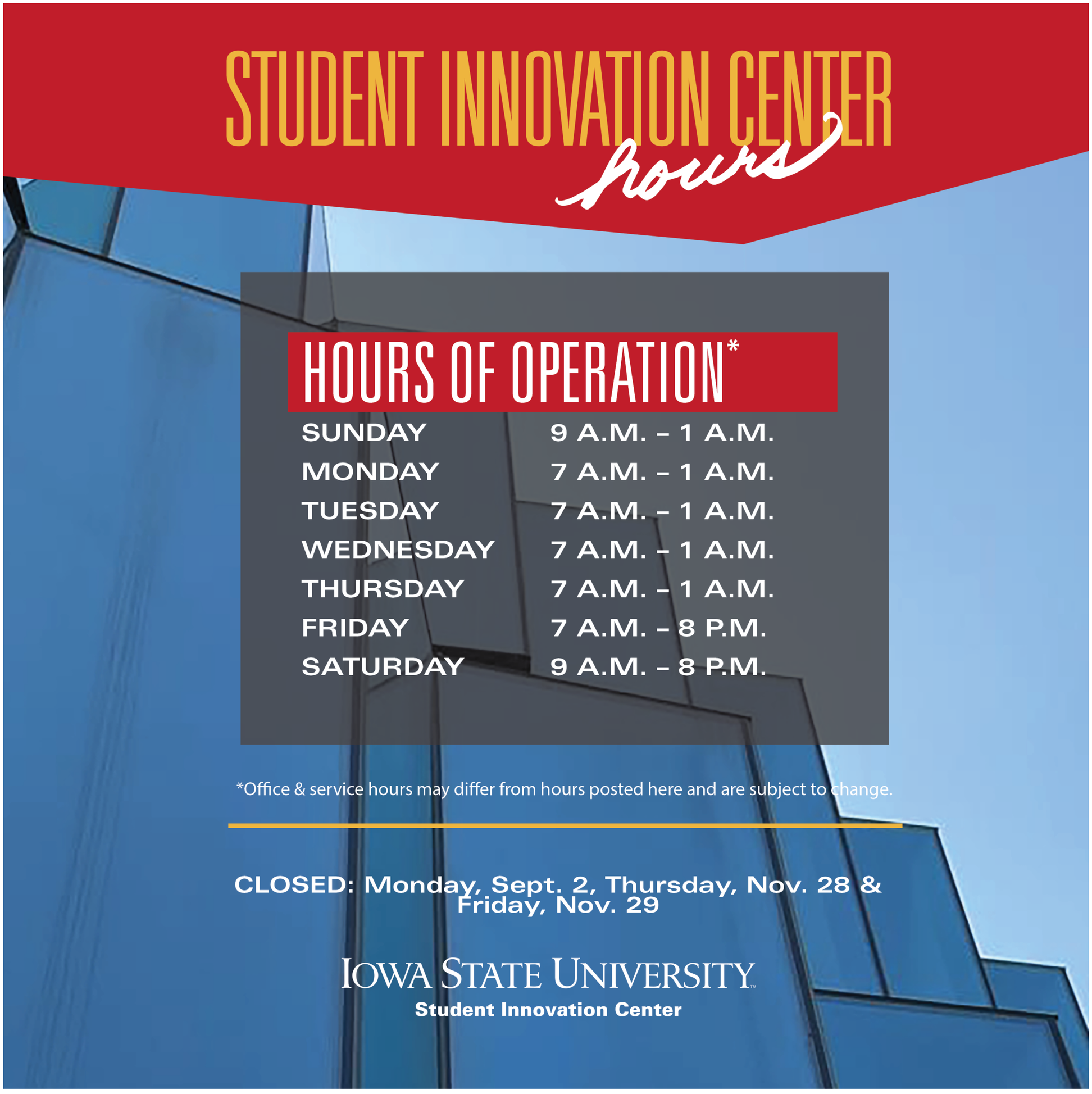
10 AM - 6 PM

IOWA STATE UNIVERSITY
Student Innovation Center

Creativity Carnival 2025

I did digital signage for the Creativity Carnival alongwith updating the logo so the “Ideas Unleashed” stood out more.

Social Media Feb. 2024-March 2025



I ran all social media platforms: Instagram, Facebook, Twitter (X), YouTube, and LinkedIn from Feb. 2024-March 2025. As of March 2025, I continue to do social posts while working with the marketing specialist. The next few pages will be more social media posts.

2025 Student Innovation Center BINGO

Find the Culinary Creation Lab	Seek out your College's dedicated space in the Student Innovation Center	Get a snack from Sparks Cafe	3D print something in 2222	Watch the Gaffer's Guild blow glass
Update your Linkedin headshot at the Digital Media Studio	Find out more about the Innovation Challenge Competition	Attend the Creativity Carnival on February 12th	Request access to the Canvas Course for a Makerspace	Attend Woodworking 101, Metworking 101, Letterpress 101, or Juki Industrial Sewing 101
Attend the IGNITE Innovation Showcase during Prep Week	Attend Virtual/Augmented Reality 101, Laser Cutting 101, Embroidery 101, or Podcasting 101	Free	Attend an Innovation Workshop	Buy some Iowa State gear from Innovate 1858
Pass through the building on your way to class	Knock over the jenga tower	Buy materials for your next project from the Innovation Supply Station	Attend Photography 101, Lighting 101, Electronics 101, Hand Tools 101, or 3D Printing Bambu 101	Have a study session in the courtyard
Attend 3D Printing Ultimaker 101, Resin 3D Printing FormLabs 101, or Wood Lathe 101	Remember to bring your safety glasses & badge when working in Makerspaces	Attend Mill Training 101, Metal Lathe Training 101, or Video Production 101	Print something at ISU Printing Services	3D scan something in the Digital Modeling & Vis Lab

Get a BINGO, win a prize!

IOWA STATE UNIVERSITY
Student Innovation Center

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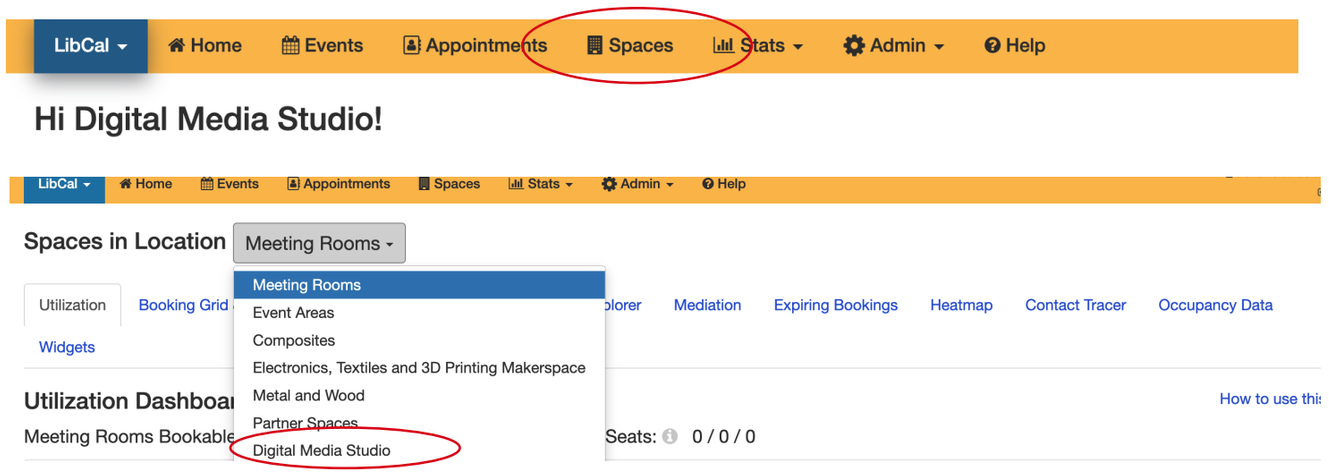
EXCITE! 2024

For EXCITE! one of the book end events at the Student Innovation Center. I created digital signage, and social media posts. I also created the Media Kit which I will attach as well.

EXCITE!
2024
IOWA STATE UNIVERSITY
STUDENT INNOVATION CENTER
FALL OPEN HOUSE

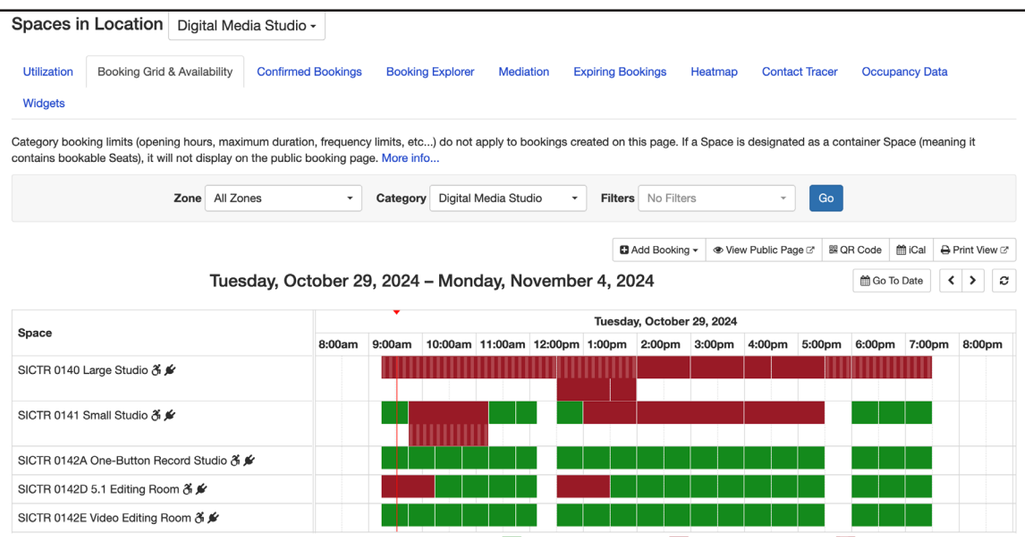
Staff SOP's 2025

LibCal How-To View Bookings



1. On the home page of Libcal, navigate to the Spaces tab.
2. Under the Spaces tab, click "Digital Media Studio".

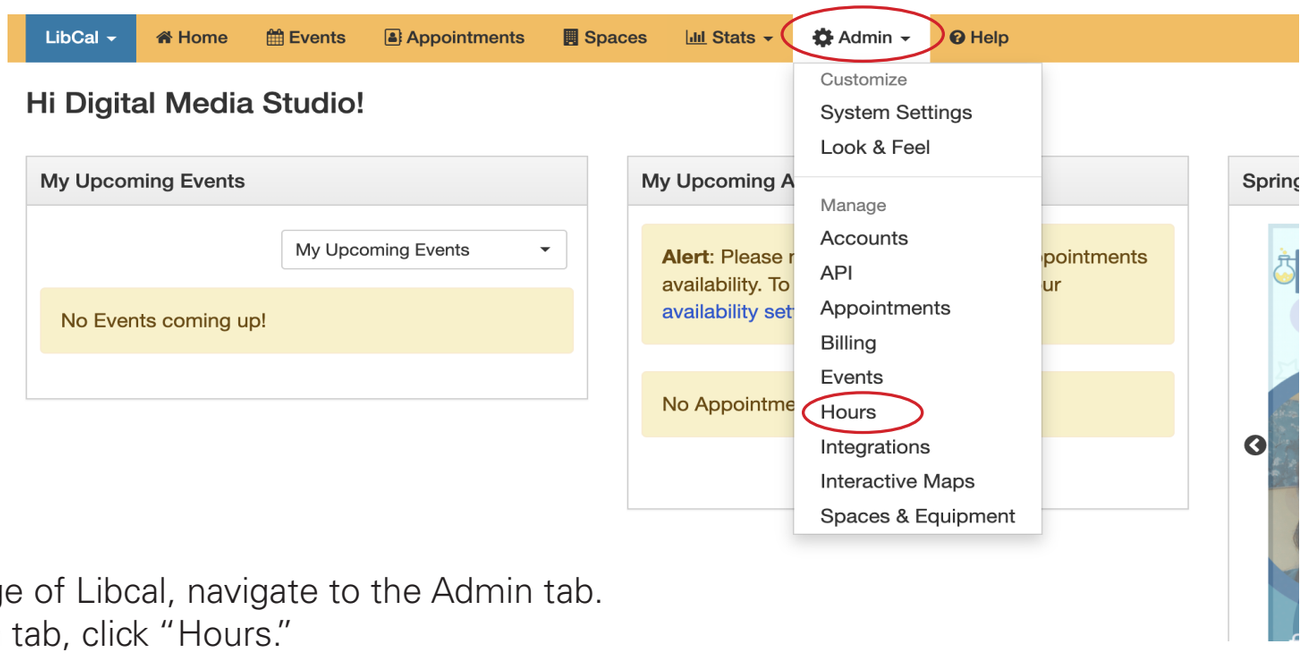
3. Under Digital Media Studio, click "Booking Grid & Availability".



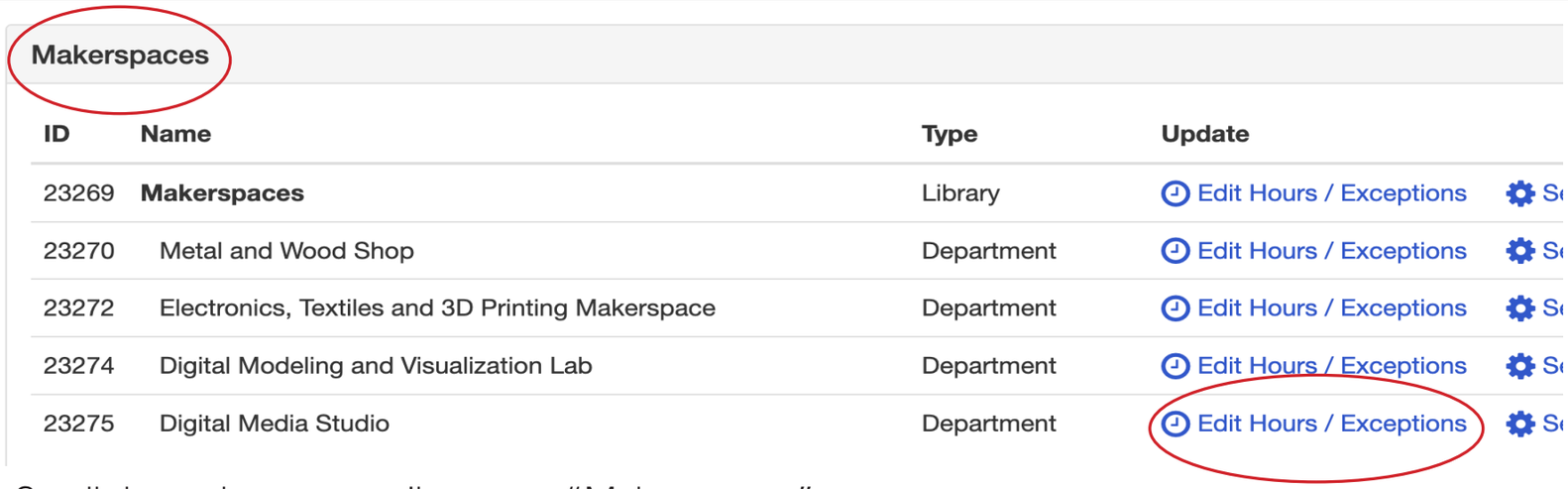
4. You can now view the date and what is scheduled in LibCal.

I created SOP's for the entire staff at the Student Innovation Center for the Libcal program we use for bookings.

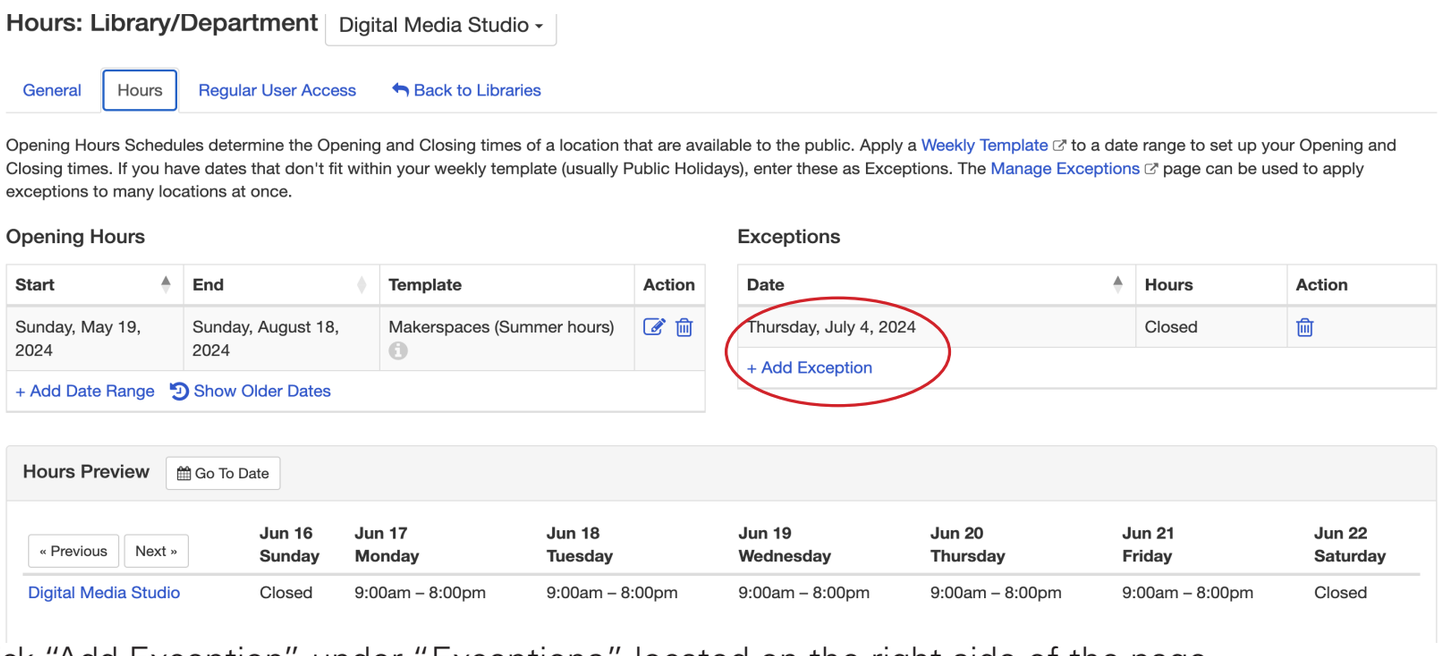
LibCal How-To Change Building Hours



1. On the home page of Libcal, navigate to the Admin tab.
2. Under the Admin tab, click "Hours."



3. Scroll down the page until you see "Makerspaces."
4. Click "Edit Hours/Exceptions" under the desired Makerspace.



5. Click "Add Exception" under "Exceptions" located on the right side of the page.

Innovation Programs 2025

I created all social posts for Innovation Programs for Feb. of 2025.

EXCITE! 2024

Website Updates 2024-2025

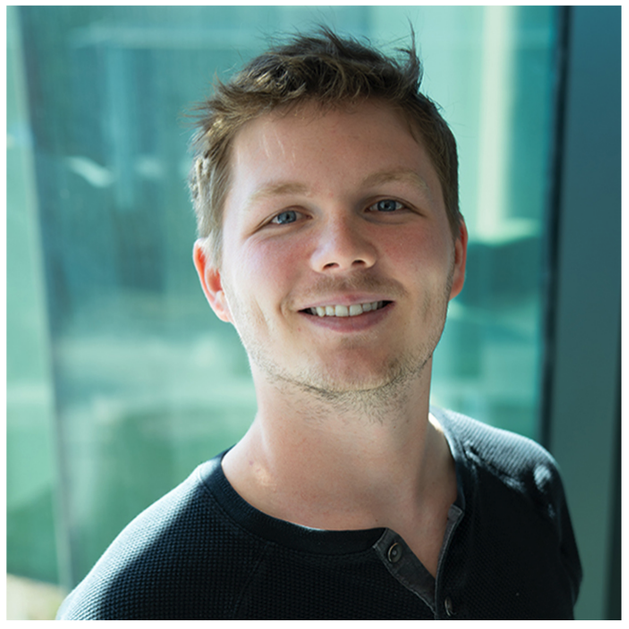
Digital Media Studio Staff

Our supervisors are here to support you and your ideas. Reach out with questions about the equipment, possibilities, and logistics of this Makerspace. **sictrdmstudio@iastate.edu**

Jake Anderson,

Studio Supervisor

jakea21@iastate.edu



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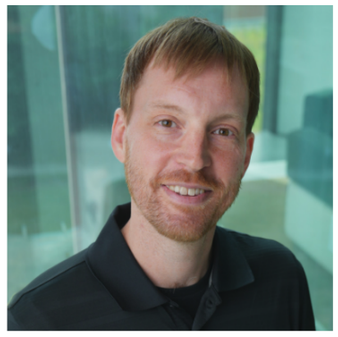
I added all studnet workers to the website along with photos I had taken of each of them.

Website Updates 2024-2025



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I took the headshots of staff members and updated the directory.